

DRAWINGS

Replacement drawings for FIGs. 2-17 are attached. These replacements are intended to satisfy the Examiner's objections without making any substantive changes to the content or teachings of the drawings.



2/20

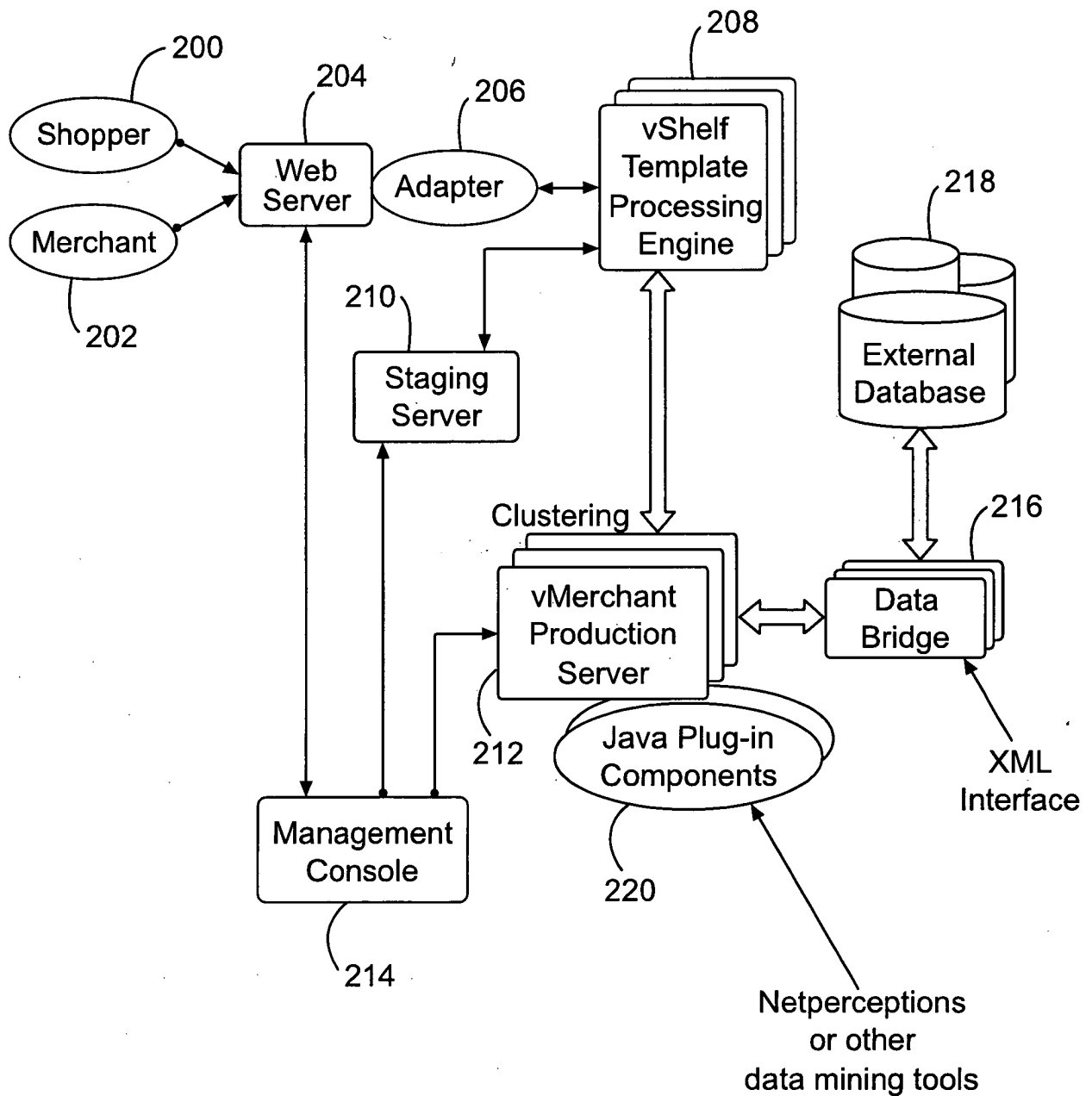


Fig. 2

3/20

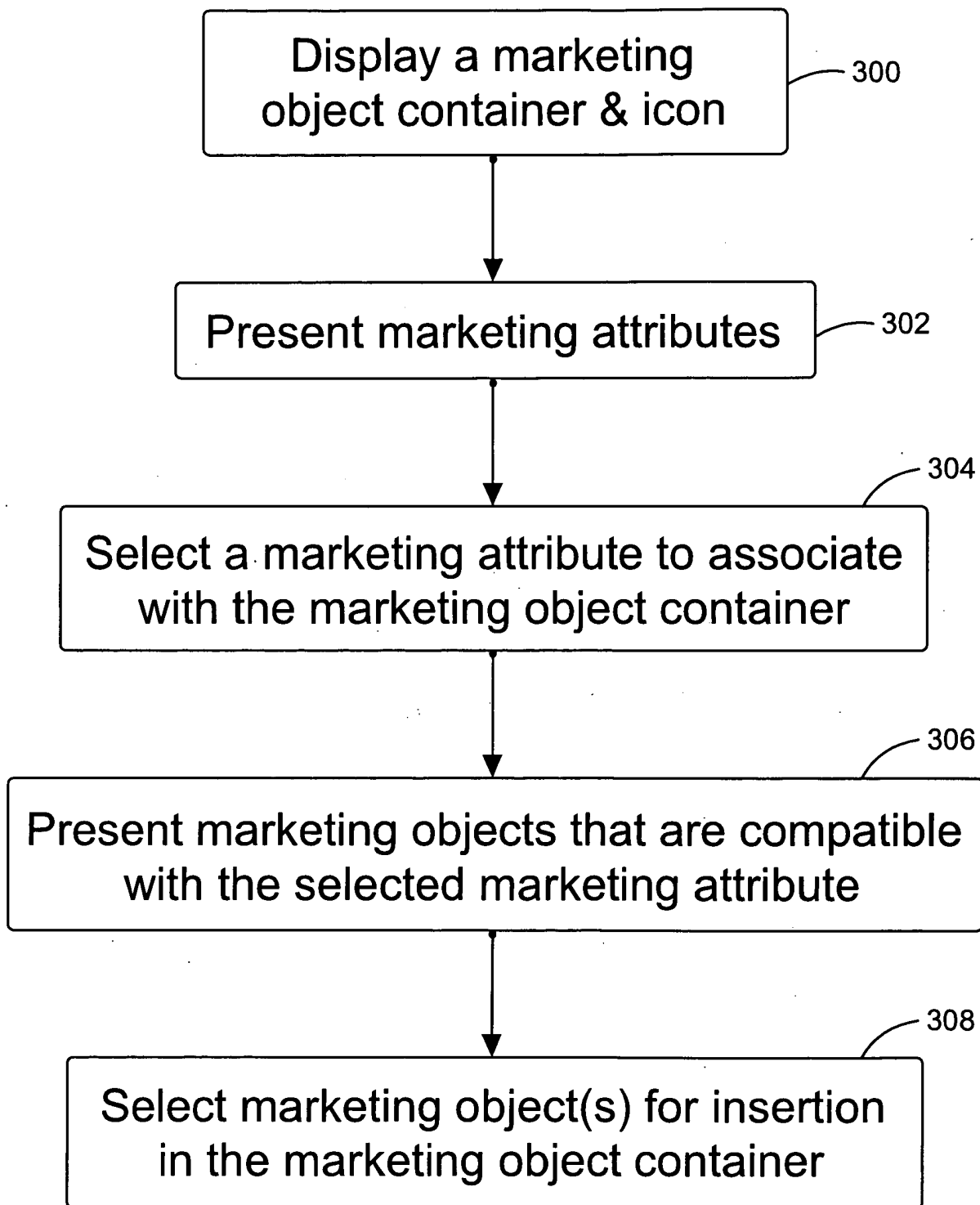


Fig. 3

4/20

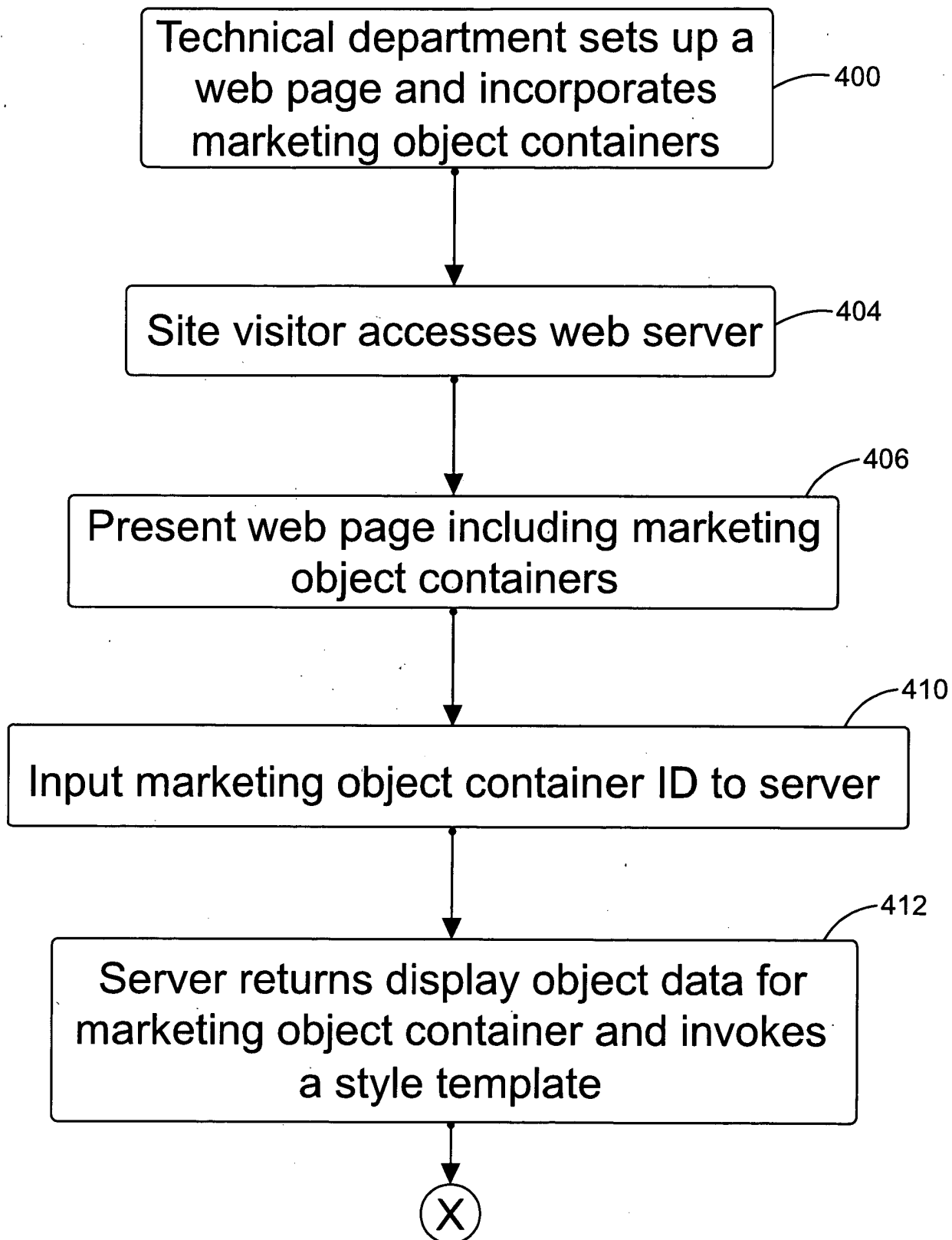


Fig. 4A



5/20

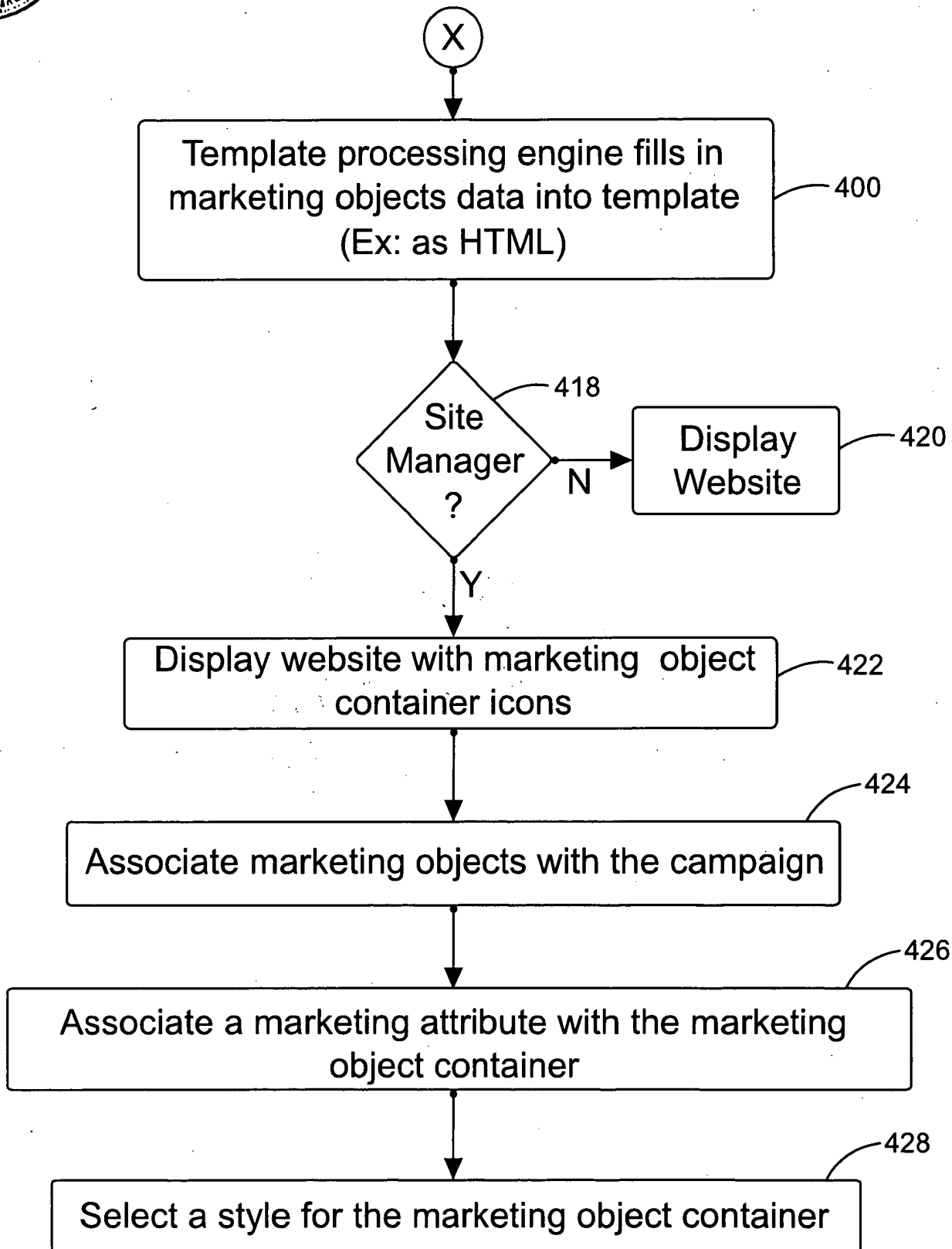


Fig. 4B

6/20

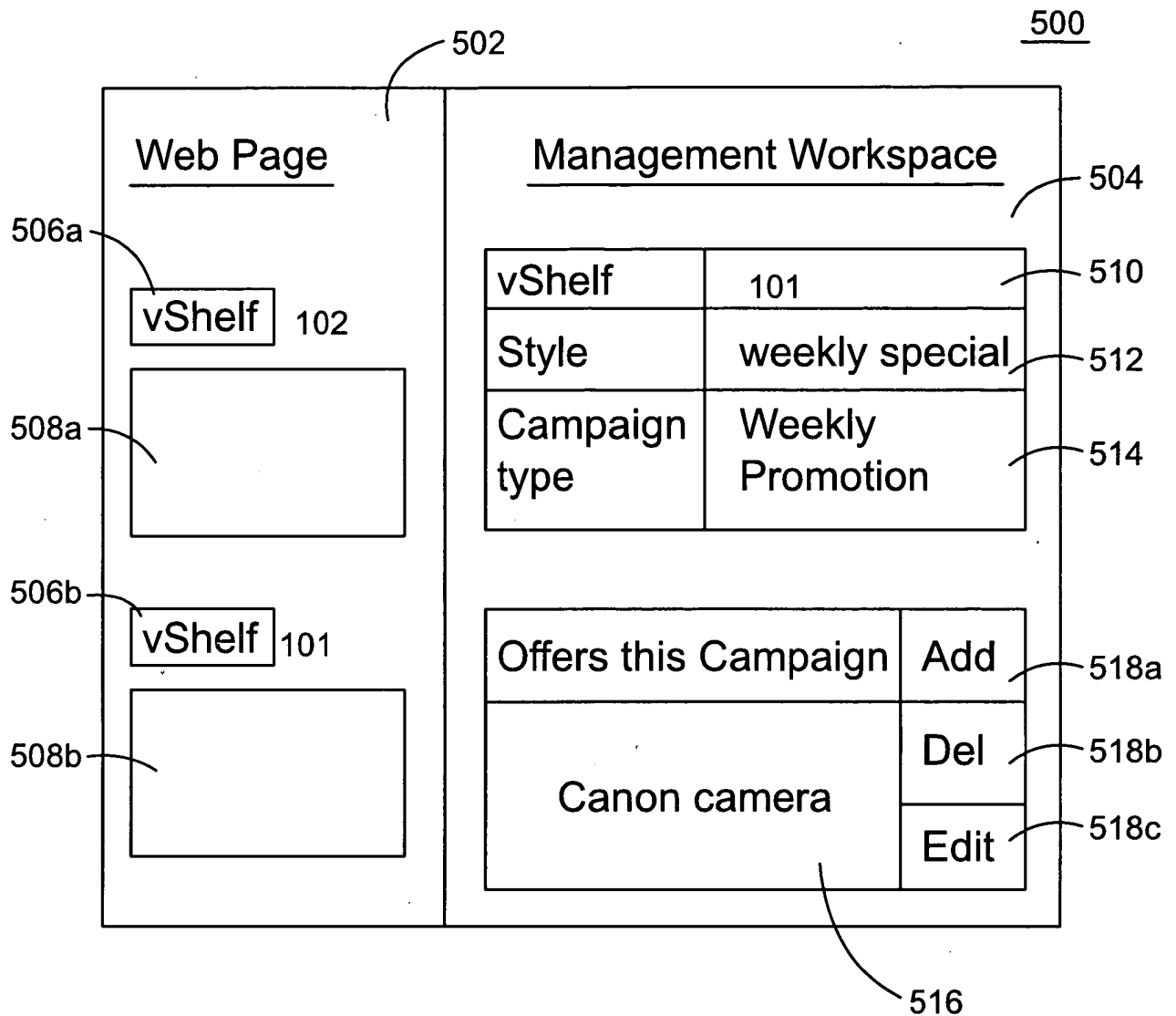


Fig. 5

7/20

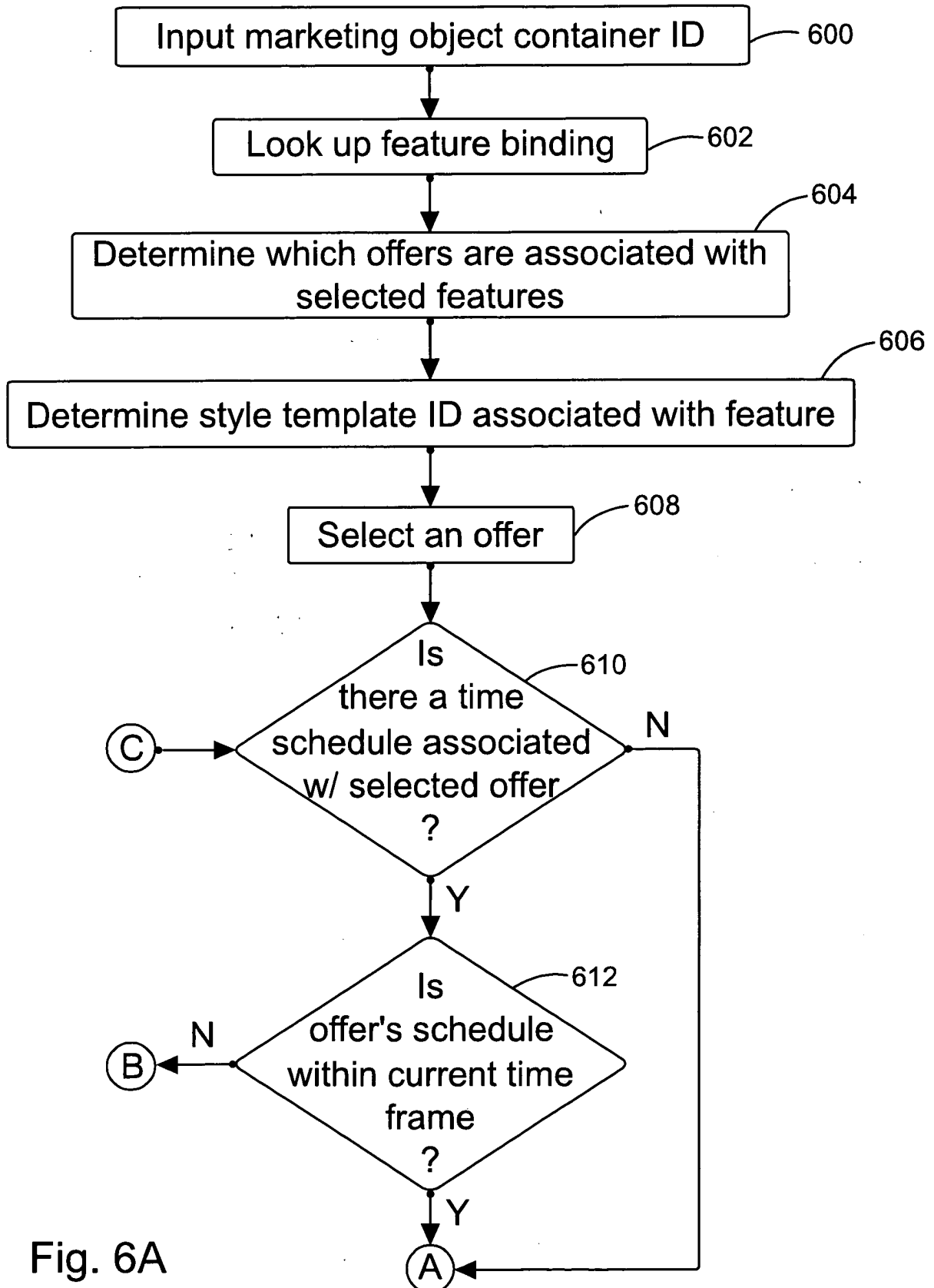


Fig. 6A



8/20

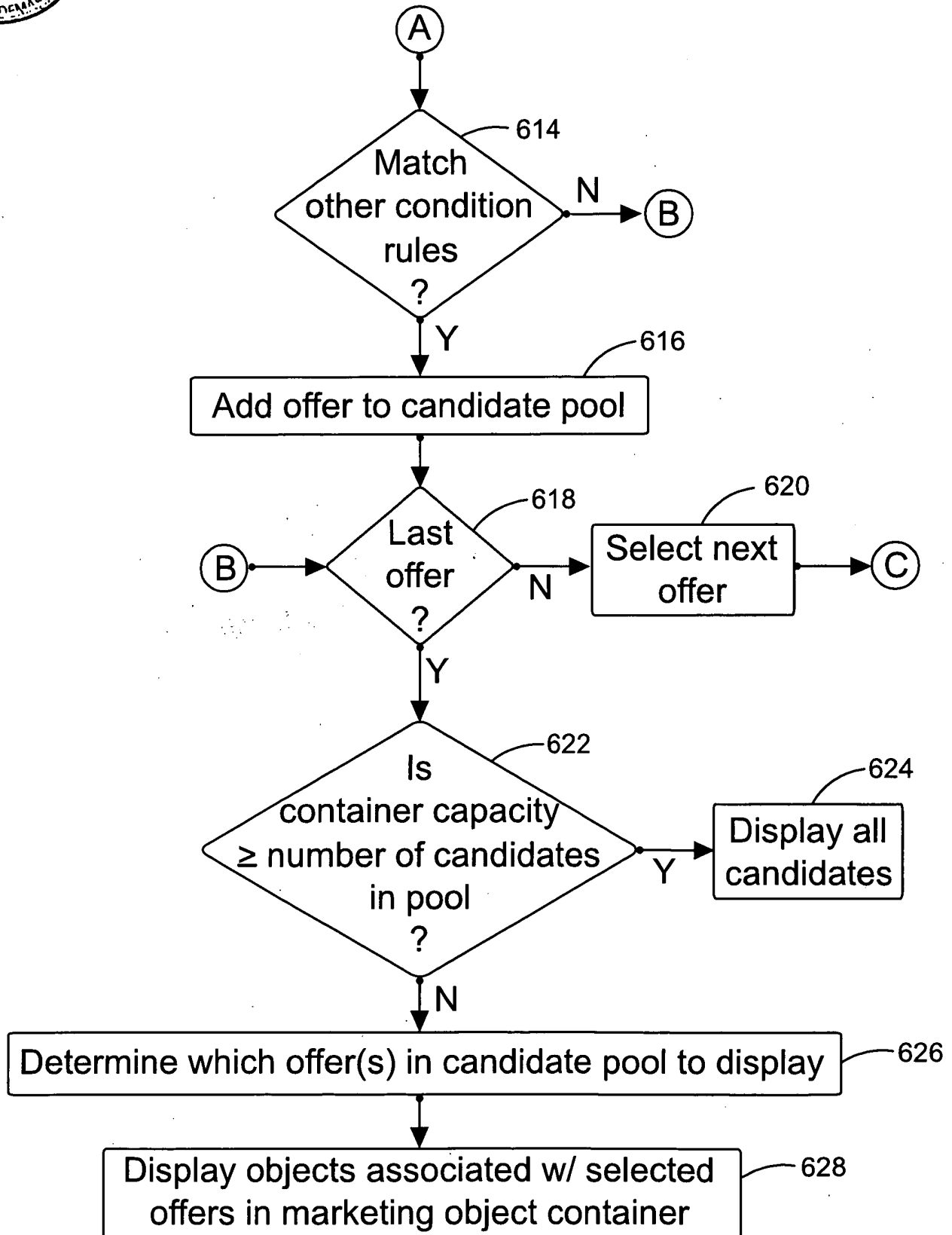


Fig. 6B



9/20

Feature Binding

Marketing Container ID	Feature
102	Cross sell

Fig. 7A

Feature Table

Feature	Current Item	Item
Cross sell	Canon camera	Camera pouch
Cross sell	Canon camera	Slide pager
Up sell	Canon camera	Nikon camera

700

Fig. 7B

10/20

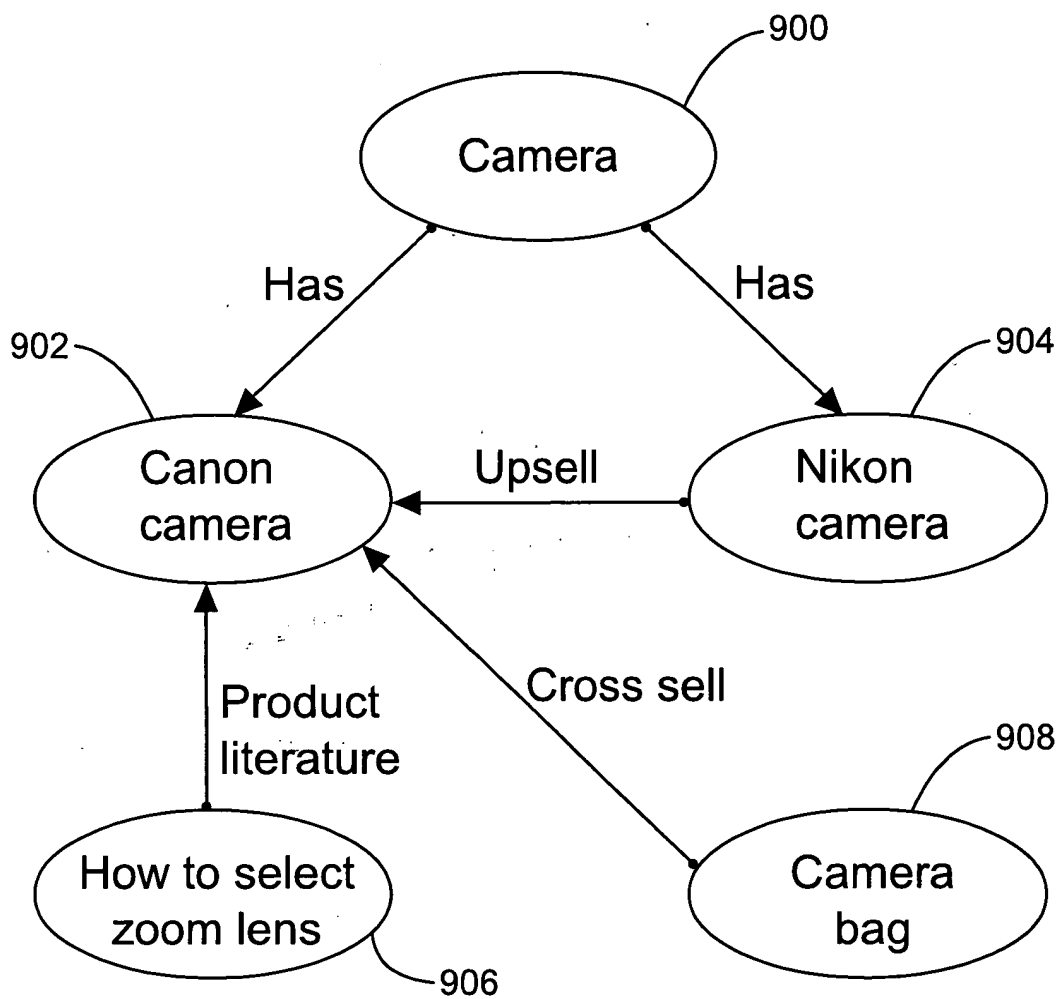
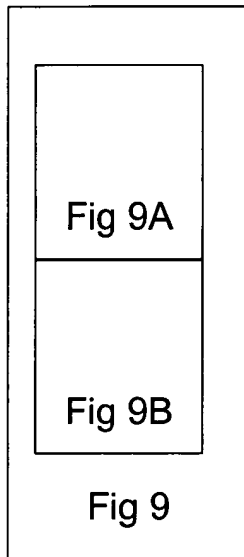


Fig. 8



11/20



Cross Sells in the Feature Table (semantic network)

Feature	Current Item	Item	Starting time	Ending Time	Marketing Object Container	Targeting Group	Context Targeting
Cross Sell	Canon EOS Rebel G with Tamron 28-80mm Zoom Lens Item 916218136466	Leather Photo/Audio Pouch Item 916218137347	Jun 10 1999 10:00 PM	Jul 10 2001 10:00 PM	410; 1001120 3;		For Men
Cross Sell	Canon EOS Rebel G with Tamron 28-80mm Zoom Lens Item 916218136466	35mm Slide Pages, 50 Pk. Item 916218137687	Jun 10 1999 10:00 PM	Jul 10 2000 10:00 PM	410; 1001120 3;		
Cross Sell	Nikon N50 with Tamron 28-80mm Zoom Lens Item 916218136686	Clamplite Camera/Video Illumination Device Item 916218136025	Jun 10 1999 11:00 PM	Jul 10 2000 11:00 PM	410;		
Cross Sell	Nikon N50 with Tamron 28-80mm Zoom Lens Item 916218136686	Leather SLR Compartment Case Item 916218147792	Jun 10 1999 11:00 PM	Jul 10 2001 11:00 PM	410;		
Cross Sell	Kids II Easy-Fit Soft Sole Shoes Item 916218141753	© Disney Ursula Doll Item 916218139290	Jun 10 1999 11:00 PM	Jul 10 2001 11:00 PM	410;		

Fig 9A



Replacement Sheet
PA2399US; Xia et al.

12/20

Cross Sell	Hewlett Packard Laserjet 3100se Printer Item 916218146440	Hewlett Packard Bright White Inkjet Paper Item 9126218145729	Jun 10 1999 11:00 PM	Jul 10 2001 11:00 PM	410;		
Cross Sell	Camping Package Item 1216	Holga 120S Box Camera Item 916218137016	Jun 12 1999 1:00 PM	Jul 12 2004 1:00 PM	410;		Deal Fin- der;
Cross Sell	Canon EOS Rebel G with Tamron 28- 80mm Zoom Lens Item 916218136466	ColorPage – Color Scanner Item 916218135705	Jun 24 1999 11:00 AM	Jul 27 2000 11:00 AM			
Cross Sell	Camping Package Item 1216	Tour Gate Package Item 2007	Jun 27 1999 12:00 PM	Jul 27 2000 12:00 PM	1001120 7;		
Cross Sell	JBL 2-Way Dual 4- 1/2 Center Channel Speaker Item 916218148833	Bic 70 Watt 10" Powered Subwoofer Item 916218150185	Jun 27 1999 6:00 PM	Jul 27 1999 6:00 PM			
Cross Sell	Bic 70 Watt 10" Powered Subwoofer Item 916218150185	JBL 2-Way Dual 4-1/2 Center Channel Speakr. Item 916218148833	Jun 27 1999 6:00 PM	Jul 27 1999 6:00 PM			
Cross Sell	The Crosley 1930's Bluebird Radio Replica Item 916218137898	Crosley Country Wall Phone Item 916218138008	Jun 27 1999 8:00 PM	Jul 27 2000 8:00 PM			
Cross Sell	Canon EOS Rebel G with Tamron 28- 80mm Zoom Lens Item 916218136466	Vivitar ViviCam 2500 Digital Camera Item 916218146951	Jun 28 1999 5:00 AM	Jul 28 1999 5:00 AM	1001120 3;		
Cross Sell	Canon EOS Rebel G with Tamron 28- 80mm Zoom Lens Item 916218136466	ColorPage – Color Scanner Item 916218135705	Aug 25 1999 2:00 PM	Sep 24 1999 2:00 PM			

Fig 9B



13/20

<% vShelf "101" %>

<% vShelf "102" %>

<% vShelf "103" %>

⋮

Fig. 10



14/20

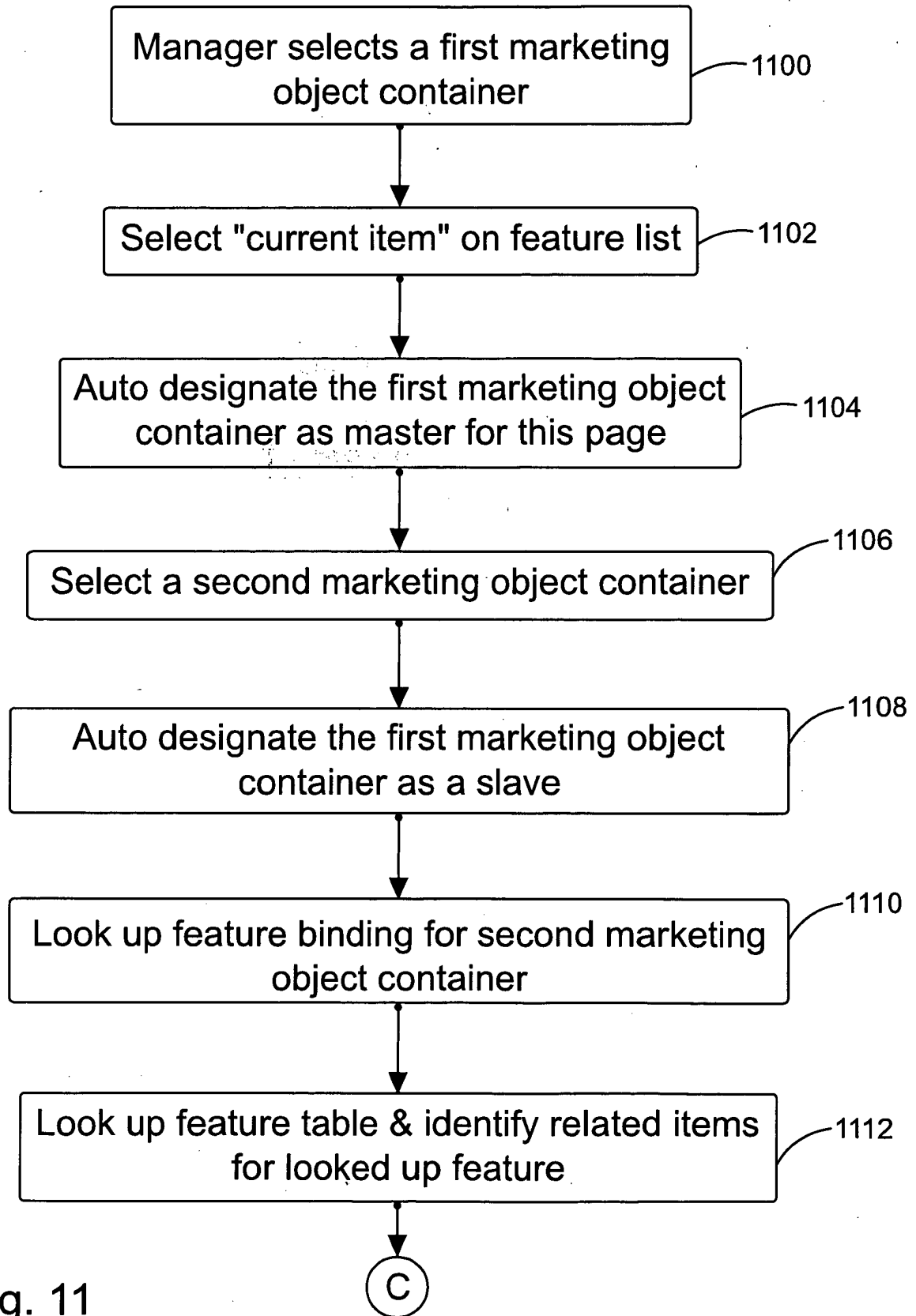


Fig. 11



15/20

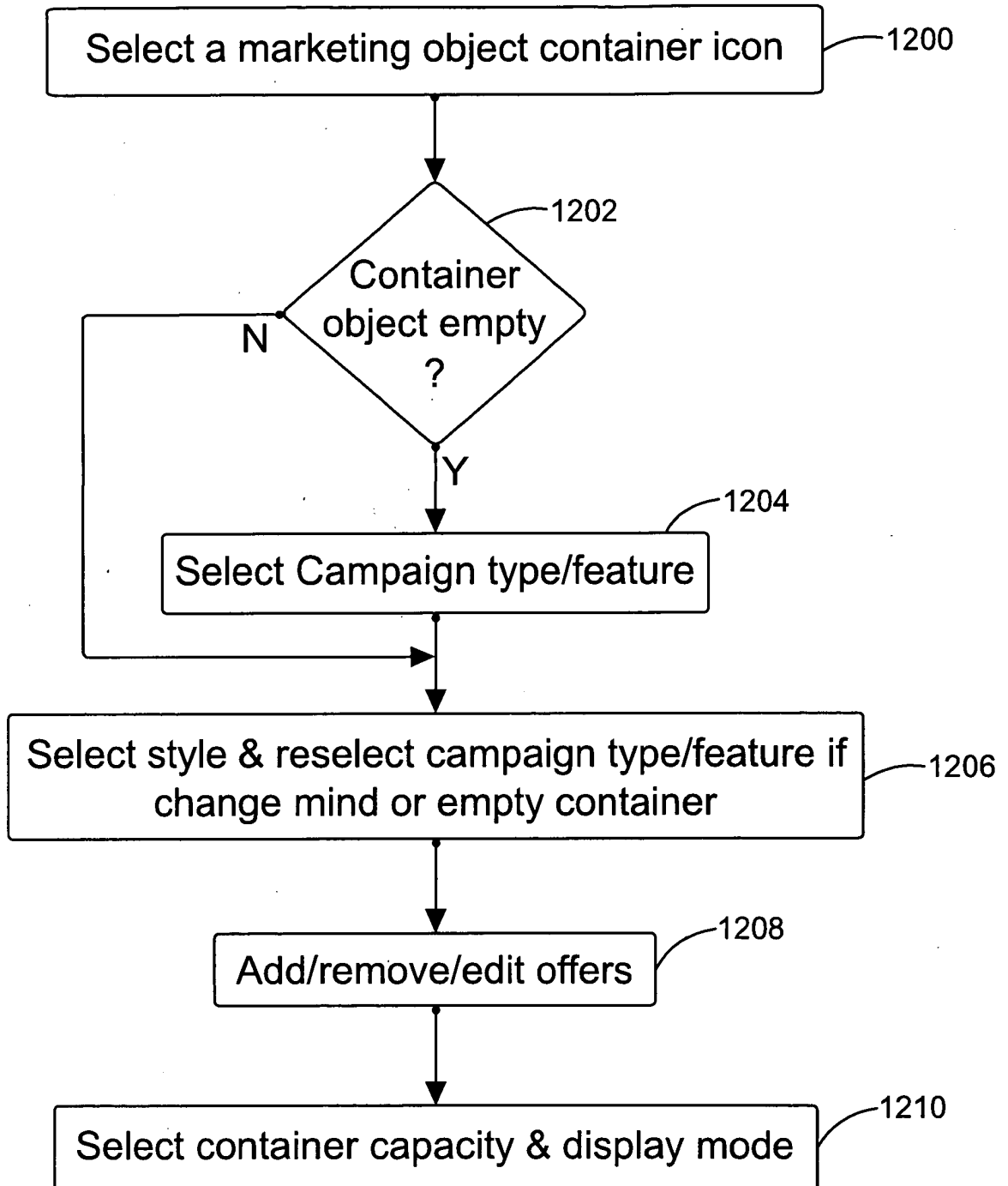
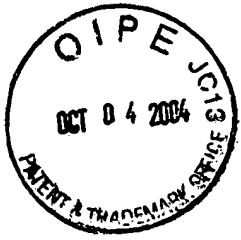


Fig. 12



16/20

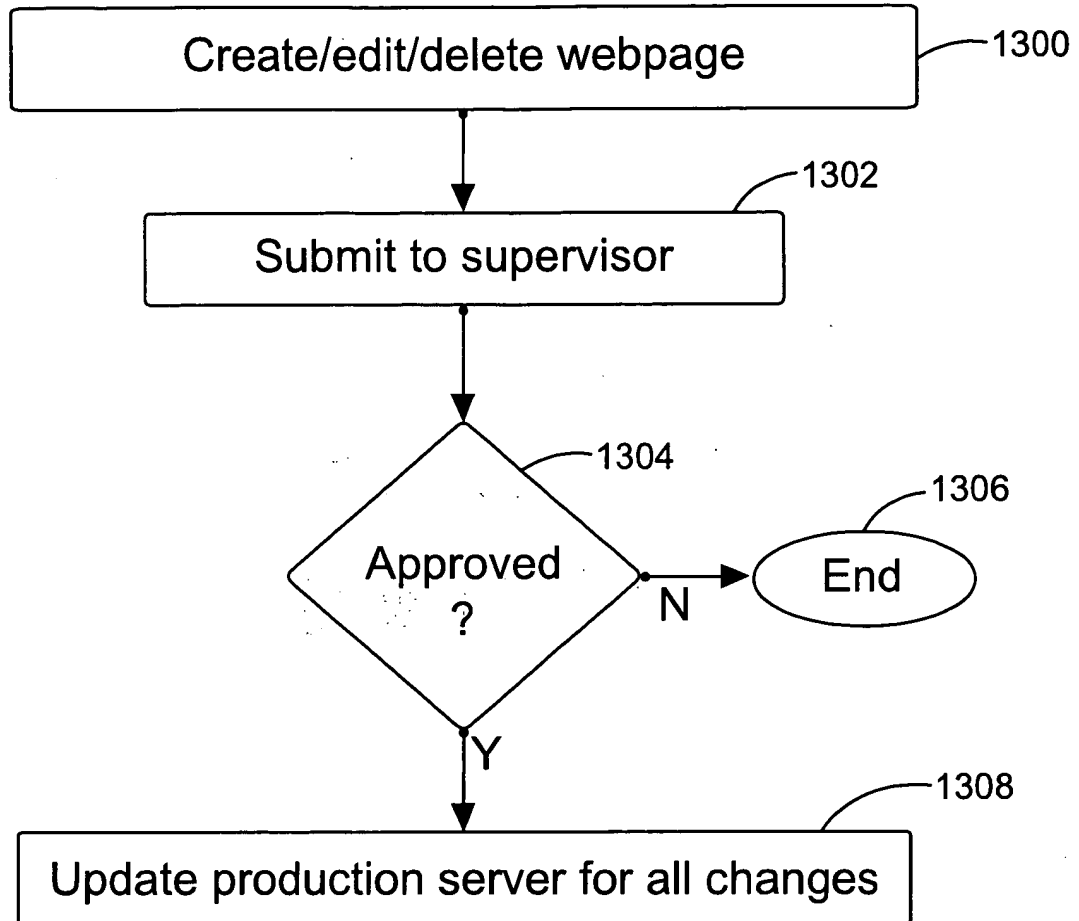


Fig. 13



17/20

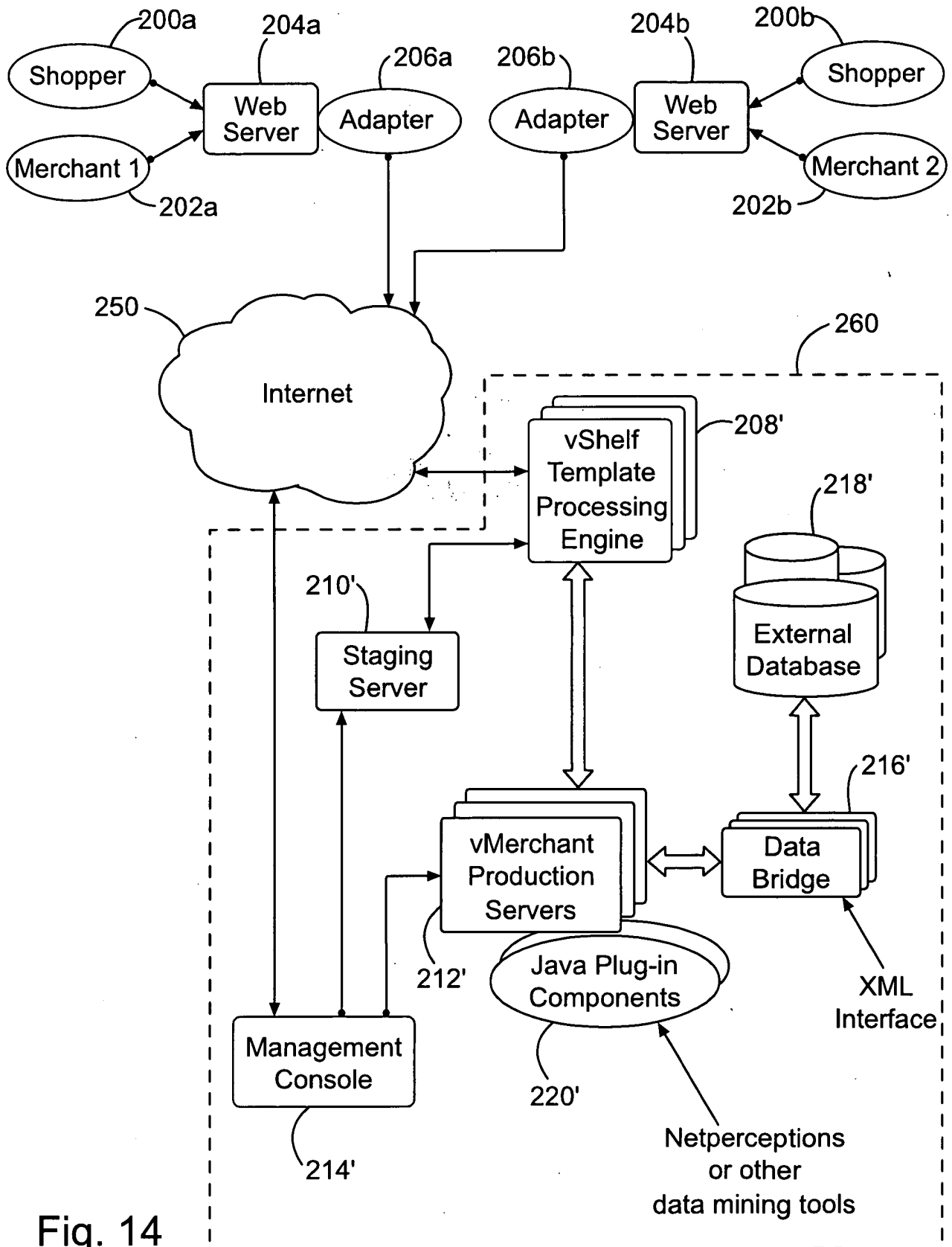


Fig. 14



18/20

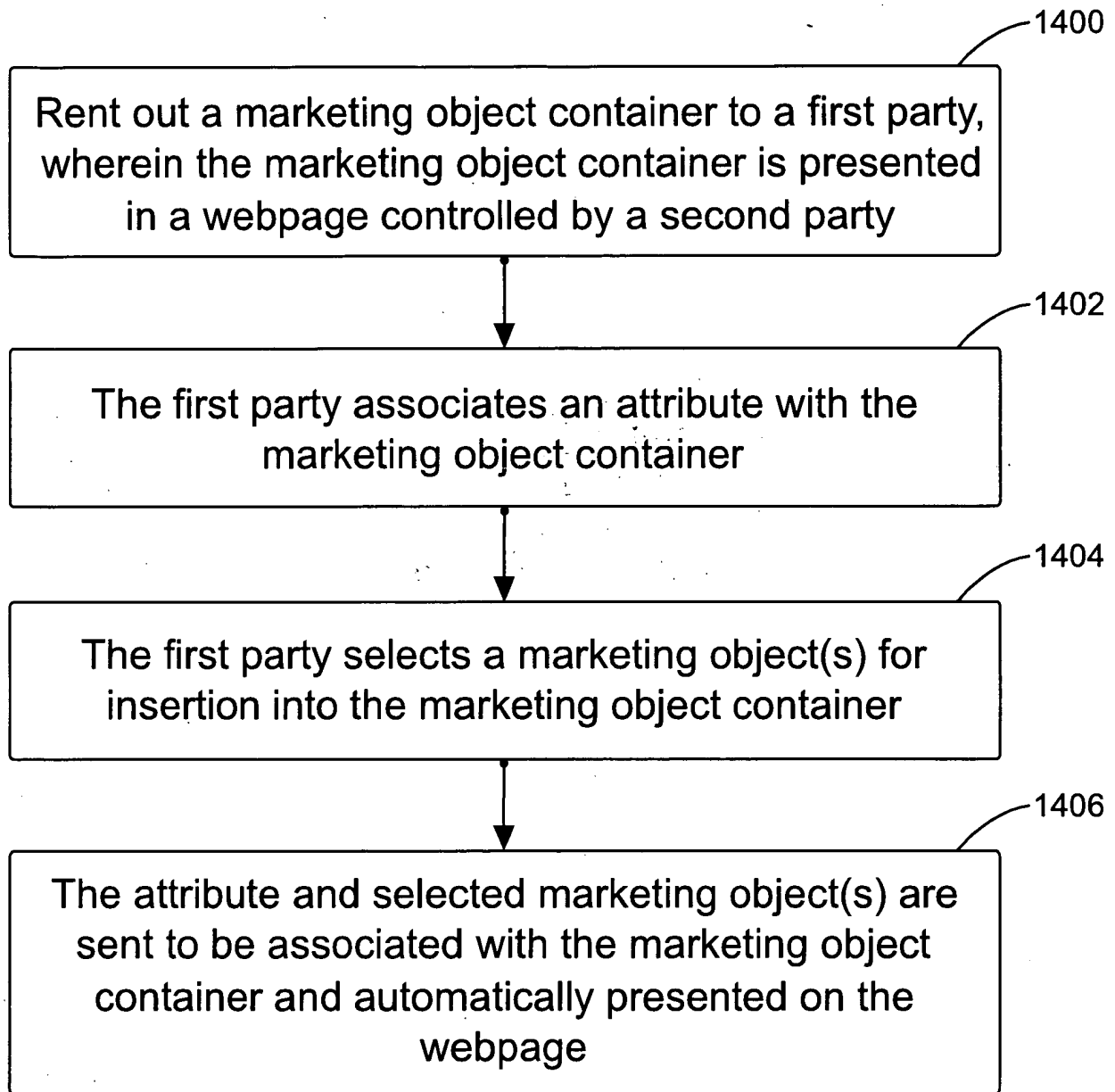


Fig. 15

19/20

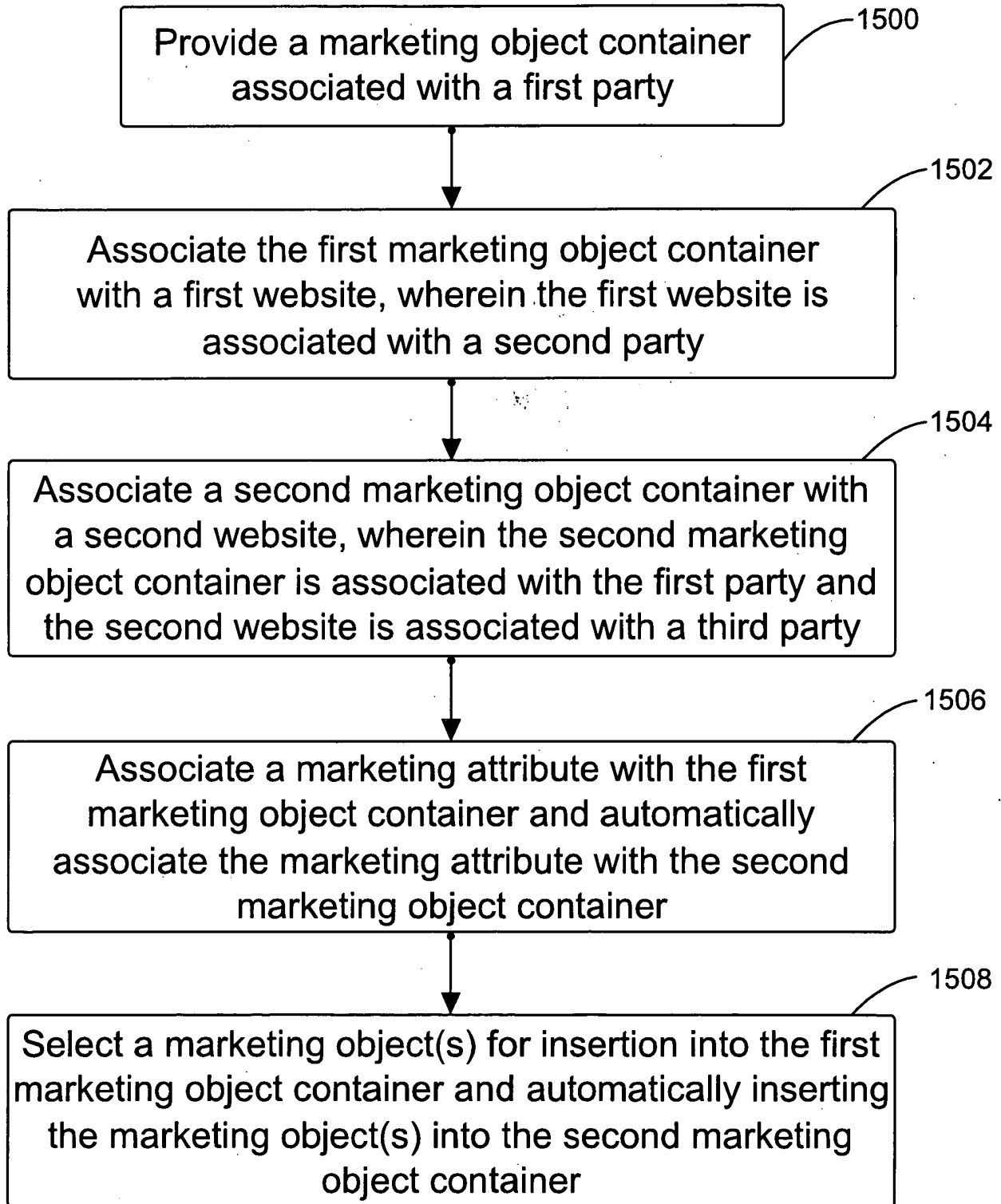


Fig. 16



20/20

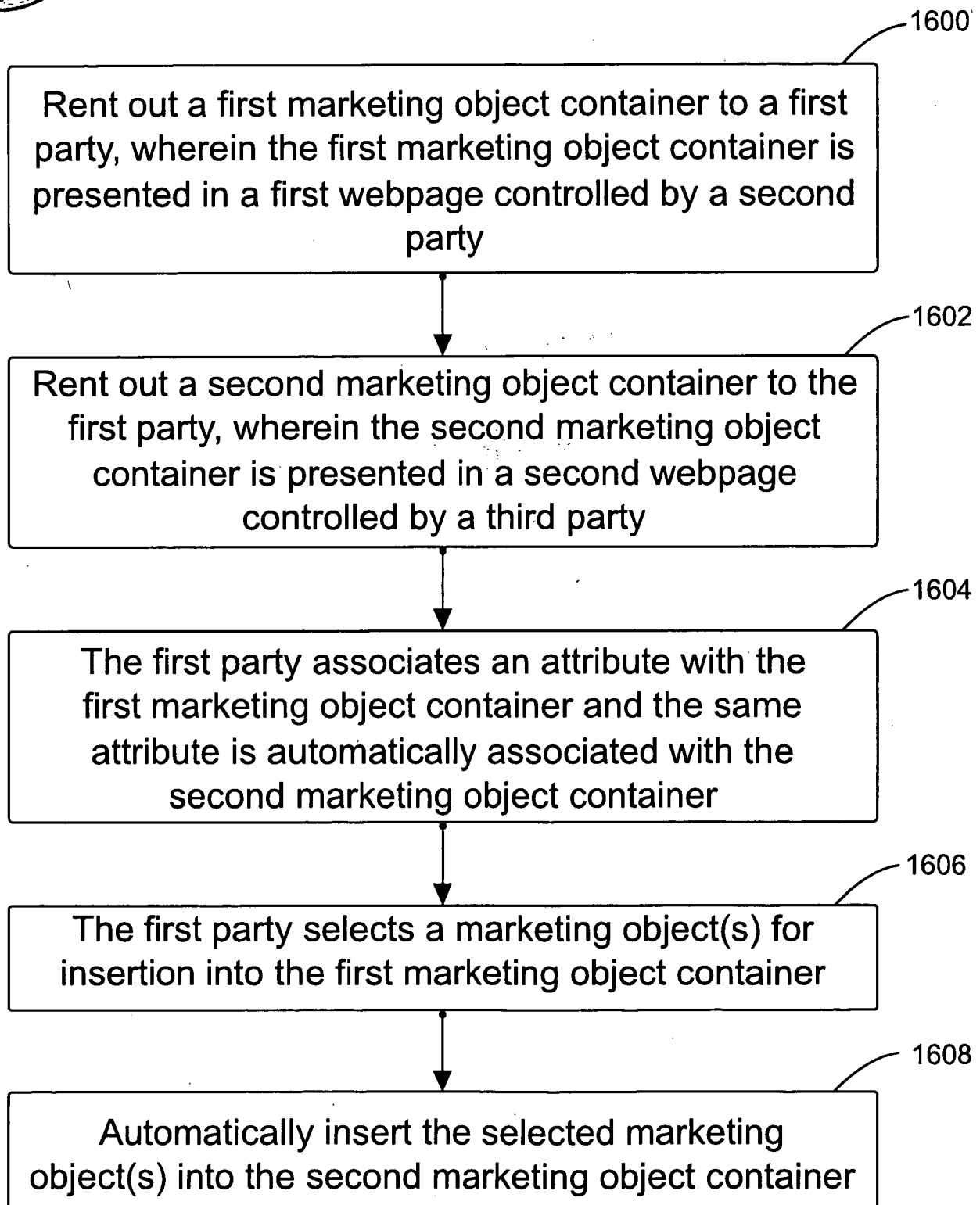


Fig. 17